

Co-op Community News Advertising Reservation

Member Name	Membership #	Phone
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Address _____ City _____

Month/issue _____ Today's date _____ Service Desk Initials _____

Ads can be reserved for current Co-op members only during designated ad sign-up times. Deadline is the 5th of the month preceding publication. Limited to one ad of any type per member per issue.

Select ad type: ☐ Classified Ad ☐ Service Listing ☐ Display Ad

Receipt

Classified ad: number of words @ 20¢/word

Service Listing: @ \$10.00/ea.

Display ad: Size ☐ A ☐ B ☐ C ☐ D ☐ E

Total Received by ☐ cash ☐ check ☐ credit card

Classified Ad

20¢ per word—limit 100 words with a \$3 minimum. A portion of the first line is bold and printed as a heading (at editor's discretion). No other special formatting (italics, bold, all caps) allowed. Please print neatly and clearly.

Service Listing

\$10 for maximum four lines with no additional formatting. First line up to 22 characters (will be bold for heading), remaining three lines maximum of 24 characters per line. Each letter, punctuation mark, and space counts as one character. Space must follow all punctuation.

[illegible]

Display Ads

Camera-ready ad copy must either be submitted at the time of reservation, mailed, or emailed to joanne@thefoodcoop.com. Electronic copy must be in **EPS**, **JPG**, or **TIF** format. All ads must have a border, no halftones, and ads must fit designated sizes. Copy must be received no later than 5th of the month preceding publication.

Select ad size: ☐ A (2 1/4" w x 2" h) \$30 ☐ B (2 1/4" x 3" h) \$45 ☐ C (2 1/4" x 4" h) \$60 ☐ D (2 1/4" x 5" h) \$75 ☐ E (4 7/8" x 3" h) \$90

Ad copy will be: ☐ hand delivered ☐ mailed ☐ emailed