

Corporations

Coca-Cola

www.cocacola.com

Con-Agra

www.conagrafoods.com

Dean Foods

www.deanfoods.com

General Mills

www.generalmills.com

Groupe Danone

www.danonegroup.com

Hain Celestial Group

20% owned by H.J. Heinz

www.hain-celestial.com

Hansen Naturals, Inc.

Employees own 40% of corporation
www.hansens.com

Kellogg's

www.kelloggs.com/us/

Kraft

A subsidiary of Philip Morris-Altria Group, Inc.

www.kraft.com,

www.philipmorris.com,

www.altria.com

Mars, Inc.

www.mars.com

Nestle

www.nestle.com

Nspired Foods

www.nspiredfoods.com

Quaker Oats

A subsidiary of PepsiCo

www.quakeroats.com,

www.pepsico.com

Smuckers Quality Beverages

A subsidiary of J.M. Smucker

www.smuckers.com

Solera Capital

A private equity group with a minority stake retained by Annie's management and Homegrown Natural Foods.

www.soleracapital.com,

www.annies.com



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www.communityfoodcoop.com

In 2003, a team of member volunteers at the Community Food Co-op in Bellingham, Washington, researched to discover who owns the companies that produce the natural foods we typically see on grocery shelves. They traced the corporate origins of more than 80 producers of popular natural foods to compile this information.

A more complete list detailing corporate ownership of all the products researched—and other products of those corporations—is available at the service desk at the Community Food Co-op in Bellingham.

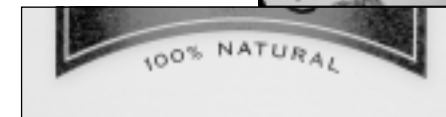
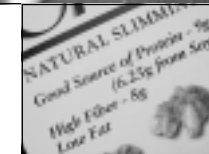
This information is provided as a service to our members.

Research team: Angela MacLeod, David MacLeod, James Weddle, Brad Sulkosky, Cheryl Greenwood Kinsley, and Diana Campbell.

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A GUIDE TO CORPORATE OWNERS OF NATURAL PRODUCTS

*Learn more
about who owns
the natural
foods
you buy*



Natural Food Products

We tend to think that products labeled “natural” and “organic” are produced by small-scale, family-run enterprises. We don’t usually think of them as products of large corporations. The word “multinational” seldom comes to mind.

But major corporations have entered the natural food market in a big way. They have purchased products lines from small producers—products that consumers already know and trust. Some have launched their own natural food lines in response to consumers’ desires for more healthy natural foods.

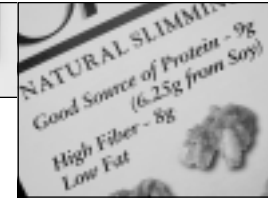
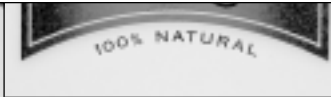
The growth in natural food products has been called “the new food revolution.” It’s fueled by consumer awareness and the purchases you make.

Use this information to become an informed shopper.



“Right now, the American consumer has more power when it comes to influencing what the government and corporations allow into the food supply than ever before.”

—Marion Nestle, Chair
Department of Nutrition, Food Studies, and Public Health
New York University



Coca Cola

- Odwalla
- Sprite
- Minute Maid
- Dasani

Dean Foods

- Silk Soy
- White Wave
- Mountain High
- Horizon Organic Dairy
- Hershey's milk
- Borden
- Verifine

H. J. Heinz

(owns 20% of Hain)

- 9-Lives
- Weightwatchers
- Starkist

Kellogg's

- Natural Touch
- Kashi
- Morningstar Farms
- Worthington
- Fruit Loops
- Eggo

Pepsico

(owns 100% of Quaker Oats)

- Frito Lay
- Tropicana
- Pepsi
- Gatorade

Quaker Oats

- Near East
- Mother's Natural Foods
- Cap'n Crunch
- Rice-a-Roni
- Quaker Oats

Philip Morris-Altria Group, Inc.

(owns 100% of Kraft)

- Benson & Hedges
- Marlboro
- Virginia Slims

Kraft

- BocaBurger
- Balance Bars
- Back to Nature Cereal
- Miracle Whip
- Jello
- Velveeta
- Oscar Mayer

ConAgra

- Lightlife
- Parkay
- Wolfgang Puck
- Chef Boyardee
- Reddi-whip
- Jiffy Pop
- Swiss Miss

Groupe Danone

(owns 100% of Stonyfield)

- Stonyfield Farms
- Evian Water
- Dannon Yogurt

Hain Celestial Group

- Nile Spice
- Earth's Best
- Bearitos
- Yves Veggie Cuisine
- Westsoy
- Breadshops
- Westbrae
- Terra Chips
- Rice Dream
- Little Bear Organic
- Arrowhead Mills
- Health Valley
- Celestial Seasonings
- Garden of Eatin'
- Deboles Pasta
- Casbah
- Walnut Acres
- Shari Ann's Organics

Mars, Inc.

- Seeds of Change
- M&Ms
- Dove
- Uncle Bens

J. M. Smucker Co.

(owns 100% of Smuckers Quality Beverages)

- Smuckers Preserves
- Crisco
- Jif
- Pillsbury

Smuckers Quality Beverages

- R. W. Knudsen
- Santa Cruz Organic
- After the Fall

General Mills

- Muir Glen
- Cascadian Farms
- Nature Valley Granola Bars
- Pillsbury
- Cheerios
- Chex
- Hamburger Helper

Nestle

- Calistoga
- PowerBar
- Arrowhead Water
- Ozark
- Purina
- Nestle Baby
- CoffeeMate
- Stouffer's
- Alpo
- Tidy Cats
- Carnation
- Perrier

Nspired Foods

- Sunspire
- Maranatha
- Cloud Nine
- Cool Fruits

Hansen Naturals, Inc.

- Hansen's Sodas
- Blue Sky
- Hansen's Juices
- Hansen's Energy Drinks
- Hansen's Smoothies

Shading indicates—
Natural food products

Note: This information was current as of April 2004. Ownership may change.